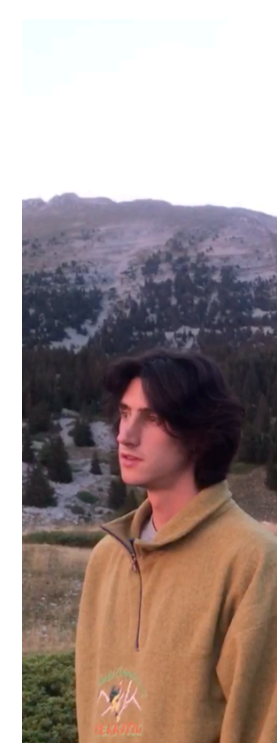




Antoine Bauchet, I'm a product designer based in [Shanghai](#) Paris.

I love tangible things, usefull gadgets and well-thought interactions. Aiming to make everyone's life a bit easier.



Services

Product Management

Combining UX expertise, productivity skills and curiosity for the creation of better products from start to end : discover → define → develop → deliver.

User Research & Strategy

Adding value to the development and management processes with the aptitude to build platforms based on in-depth user experience research.

User Experience

Using the ability to step in one's shoes to gather needs and create genuine user journeys in order to sketch answers and challenge them.

User Interface

Crafting efficient interfaces that can be used.

Certifications

e-artsup Paris

Art Director in Creation and Digital Design
Interaction Design Major

Master degree

HEC Paris

Digital Transformation
Digital Innovation for Business

Digital Business Strategy Certificates

6+ Experience

Originate Capital

Shareholder & Head of Design

Jan. 2019 — present

- In-depth study of customers and prospects and redesign of user journeys.
- Establishment and management of a product team dedicated to the creation of a financing request platform, a key service of the company.
- Support for the team on the interface design and development of this platform, in beta today.

L'essaim

Co-founder & UX designer

Jan. 2017 — present

Parisian creative collective, gathering several talented freelancers working together to empower people's products and ideas. We advocate complementarity as a mighty value.

Epitech Digital

School speaker

Nov. 2018 — Dec. 2018

I had the chance to take part in a UX design class, teaching students about UX methodology and help them for a better comprehension of the users' needs on various projects.

Silamir

Lead designer freelance

Oct. 2017 — May 2018

- Interviews then analysis of user feedbacks & datas.
- Defined pain points and business needs thanks to the UX methodology.
- Creation of wireframes, interfaces, prototypes and written documentation.
- Developed, planned and organised the design process.
- Permanent conversation with IT teams to understand and link the different components developed to the platform.

Unami

UX & UI designer freelance

2017

- Interface design for various large accounts.
- Implementation of creative web solutions in coordination with the team of developers.
- Improvement of the user experience and creation of specific routes.

Publicis Sapient

Junior Art Director

2014 — 2016

- Integration of the creative team on the new BrandLIVE - Real-Time Marketing offer for Nissan West and Nissan Europe.
- Integration of the BrandLIVE offer for the AFM Téléthon - Creative project design and management.
- Creations for Nissan West's social media and digital communication.
- Gain of the social media budget ParionsSport - FDJ and digital communication for Fleury Michon.



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